

HOST MEDIA PACKET

FOR THE FILM

LOVE ONE ANOTHER UNTIL THE WHOLE WORLD KNOWS

Thank you so much for expressing interest in having the Love One Another documentary film shown in your city! We are so excited for what the Lord can do through this and hope that it will bring people together to connect, communicate, and collaborate with others around them.

PLEASE NOTE: The hope of these documentary viewings is to bring people together to be able to focus and allow for discussion. This is not meant for entertainment, but more for encouragement and excitement to go out and LOVE ONE ANOTHER. The documentary is a full-length film (92 min). We are excited to see multiple documentary viewings come together in cities all across the US. Please let your attendees know that they are welcome to host a similar viewing event as well. We hope this will spread all over as a tool to bring people together in unity who want to see discipleship movements happen.

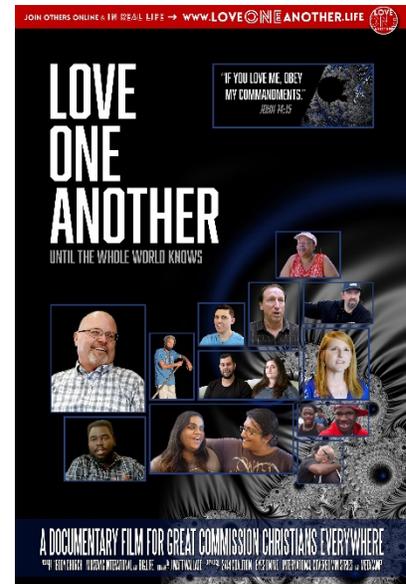
Please see below for the instructions of how to prepare for your viewing event.

PRE-EVENT

- Prepare to rent a theatre in your city that supports showing a personal video where you can host the viewing. While we are actively encouraging theatrical viewings, we are supporting home venues where a theatrical setting can be achieved.
- Confirming the technical requirements that your theatre can support is important. We can provide a hard drive with a DCP (*industry standard Digital Cinema Package*) so that the theatre has what they are most comfortable with using. Also, it may be possible to play the video off a thumb-drive or computer from a standard MOV video file.
- If helpful, you can have appropriate people who will technically support the viewing (e.g. *the theatre or local tech contact*) reach out to Matt Wallace to coordinate how to show the documentary in the theatre.

CONTACT: Matt Wallace, Film Director/Producer
Email: matt@mustangintl.com
Phone: (214) 995-6695

- It is expected that you might want to have seen the film you will be Hosting BEFORE you commit to this process. Once you have reviewed all of this and want to continue, please ask the person who contacts you directly to provide you with the LINK and PASSWORD to the film so that you can watch it yourself before committing to an event.



PRE-EVENT *CONTINUED*

- Assuming you continue with wanting to Host a viewing/event, and once you have a venue (*theatre or home*) booked and a date set, you can start inviting people in your network to come to the viewing.
- **Once booked, confirm a firm plan for receiving the media** (the film) in plenty of time before the event.
- You can use this link to the documentary trailer to generate excitement for documentary viewing. Possible ways to do this is by sharing on your various social media platforms and/or sending directly to your network. <https://vimeo.com/582893595>
- Designate a person to host and facilitate the film viewing. The host's responsibilities will include welcoming the group, helping set expectations before and during the viewing, and actively facilitate a discussion after the viewing while also ensuring the gathering of feedback through surveys and social media-type video and audio clips. It is important that the host be prepared for these responsibilities BEFORE the event.
- **FEEDBACK:** In addition to the Host, it might make sense to have a small team focused on gathering feedback. This can be done by having everyone stay in the theatre for the discussion after the film and with someone passing out printed versions of the surveys (*last pages*) or have them use the link for the online SurveyMonkey feedback form.
- **FEEDBACK:** We also want to capture social media feedback by having someone conduct exit interviews with a smart phone as people leave the theatre.
- Pray for each participant to catch the vision of the film and be spurred on to love and good works.
- If there are any questions (*technical or not*) prior to the event, please reach out to whoever has contacted you and provided you with the media for the event.

DURING THE EVENT

- The Host is encouraged to provide a warm, friendly welcome to the group and start everything with prayers asking for a blessing on the time together.
- **Before starting the showing**, the Host is encouraged to communicate the following to the audience.
 1. The documentary is 92 minutes long.
 2. The documentary is not designed to be an evangelical tool. The film is meant for people who are already interested in and sincerely pursuing Christ the best they can - especially those familiar with DMM Principles. This film is not likely going to convince a non-believer to come to Christ. If it does, God was clearly already working on them way before seeing the film.
 3. There will be a discussion after the film using questions similar to a 3/3rds format. So please pay attention with the intent to engage afterwards.

DURING THE EVENT *CONTINUED*

4. This film is not an instructional piece. However, it hits on a number of important concepts. In particular, there is a list of 7 things that are truly valuable, and you'll most likely not get these just by watching this film. So, we want to highlight that now, AND let you know that you can search for this list online later by searching for "7 things learned" & "1Body church". The list will pop up later when you look for it.

The wisdom in this list is deep. You'll see this in the film, but just to help it sink in, here's the list.

7 Things Learned in 7 Years

1. **You take care of the depth of your ministry; God takes care of the breadth.** Intimacy with God is the foundation to everything (John 17:3).
2. **Pour deeply into the few who will obey, no matter what the cost.** This is much more effective than pouring shallow into many who won't put it into practice.
3. **Keep doing what you're doing; you will get better at it.** Failure is guaranteed, but failing forward is how we get better.
4. **Obey and train others who will do the same.** You can't pass on what you do not possess.
5. **Simple things grow; simple things multiply.** Complex things do not.
6. **The Kingdom and the church are always relational before it's organizational.** Organization flows out of relationship, not the other way around.
7. **We must all connect, communicate, and collaborate with one another in unity.** All followers of Jesus must unify as churches and the Church from micro to macro (John 17:23).

We hope this will enhance your viewing enjoyment!

5. Lastly, **PRAY** for your time and **ROLL THE FILM!**
- **Directly AFTER showing the documentary**, remind everyone that we'll be asking for feedback before they leave.
 - **Facilitate a group discussion.** Consider asking variations of the Survey Questions or whatever might help prepare each person to thoughtfully complete their own form. Maybe have the forms handed out DURING the discussion as the discussion & survey can support each other.
 - Have everyone in attendance fill out the following survey. The survey can be given in the following ways:

Use the online link to Survey Monkey. <https://tinyurl.com/L1A-Post-Screening-Survey> or go to <https://www.surveymonkey.com/r/ZR9C5QZ> and/or

Print out and pass out the survey on the last pages. **Once these printed surveys are completed, please have someone enter these responses into the same online SurveyMonkey form.**

- **Video** each willing event participant with your phone in **landscape orientation** asking them appropriate survey questions which are found on the last page of this document.

POST-EVENT

- Please have the collected printed surveys entered into the ONLINE survey. (Link above)
- Please upload any pictures and videos from the event to:

<https://tinyurl.com/L1A-Screening-Feedback-Media> or
<https://drive.google.com/drive/folders/1GrXOs7c8ecq8Mn3Nm4Kp77PaHrzK6pfR?usp=sharing>

- Follow up with those that want more information.
- Connect, communicate and collaborate so that all peoples might know!

Thank you for considering these requests and suggestions and then pouring your own ideas, prayers, and hard work into encouraging, challenging, and facilitating others towards Christ.

Below is additional information that we hope will help you Host a great ministry event.

THANK YOU!



MORE

ONLINE POSTER: We can provide links to 72 dpi versions of the movie poster for online advertisements.

MOVIE POSTER: We can provide a 300 dpi version of the movie poster that can be used to print out a full-size movie poster to be used for promotion before and at the event.

TICKETS: We can provide source files of the following example if you choose to print TICKETS for the event. This is not expected or a requirement, but some have chosen to do this to provide tangible reminders of the viewing.

Note: The photoshop file that will be provided will require the ABOLITION font to maintain the same look as below.



SURVEY QR CODE: We can also provide you with a vector graphic of a QR CODE where you can print out a full-page version of the code to help people get to the ONLINE SURVEY even faster.

PRINTABLE SURVEY: The following page is formatted so that you can print multiple copies to have on hand at the event as your hardcopy survey to be used after the viewing.

